Quarterly Report
Q4 2024

January 06th, 2025

Contents:

Mission, Vision, and Values

In our first ever quarterly report we shared our mission, vision, and values statement to serve as a guiding light throughout our growth and development as an organization. We will continue to highlight these at the beginning of every report to keep our ultimate goals fresh in mind.

Our Mission

Decentralize the ownership structures of the world's marketplaces.

Our Vision

Deploy a platform for the creation and operation of communal marketplaces as decentralized entities, build network effects around the platform via a suite of ancillary services and by fostering a third-party developer ecosystem, and leverage these network effects to supplant privately controlled marketplaces with districts that allow for open participation in the governance of markets.

Our Values

1. **Transparency** - Open and honest communication provides each person the opportunity to contribute in the most meaningful way.
2. **Autonomy** - We supply the tools and information to do the job, but trust one another to get that job done.
3. **Inclusion** - We welcome participation from all colors and creeds, across all borders and nationalities. We are empowered by the diversity of our ideas because competition breeds strength.
4. **Decentralization** - We seek the path of broadest consensus, and work to align motivations through incentives, not instigation.

Product

In the last quarter of 2024, we made a concentrated effort and pushed through on specific tasks to finalize some of our most significant projects. This includes Stream Tide, Aqua Prime and Insert Coin. Our core products are now at a point where they can be used and further tested by the wider community as well as the general public. Customer acquisition is now top of mind. For 2025, this may mean Agent integration, as AI Agents have rapidly risen to fame in Q4 and now already make up a significant amount of onchain transactions. Our efforts will be directed towards increasing a presence in the Agent narrative, and cater to this 'new type of user' more specifically.

With our focus on BASE Chain, aligning closely with AI advancements there, during Q4 we also launched the 'Autonomous Ari', a Twitter Eliza Agent built for Aqua Prime. Generally speaking all our products can be Agent-ready with the right plugins to target BASE and enable fast growth.

While our REKT Warpcast campaign targeted BASE users predominantly, Agents can further improve visibility and liquidity for our products and token economics.

Meme Factory

In Q4 Meme Factory has seen less focus this last quarter as a result of the updates we implemented in Q3 and their ongoing testing. While still being used regularly by community members to trade memes, our engineering efforts were mostly focused on shipping Ethlance, StreamTide and Aqua Prime. The updates from the previous Quarter were focused on making it easier for users to interact with and contribute to the platform, resulting in a net increase in utilization, reflecting a positive response to the updates but also underscores the community's enthusiasm for creative expression within a decentralized framework.

Streamtide

Streamtide has continued to see progress in Q4. We have seen the number of users double while social reach has also increased significantly. Our most successful campaign was 'The REKT Campaign' which has brought a fresh wave of creative energy and resilience to the app. The initiative aimed to highlight and celebrate the ingenuity of

creators who have thrived despite setbacks and challenges in the decentralized ecosystem.

The Campaign supports digital artist RektmeRev (aka REKT) in his quest to join the exclusive Fake Rare artist community. Known for his satirical and thought-provoking art, Rekt aims to burn a FAKEASF token (a $1,000 symbolic entry requirement) to secure his place among these iconic blockchain creators. Fake Rares evolved from the Rare Pepe movement, embracing humor and irreverence to critique the NFT space while celebrating meme culture. Entry into the community requires artists to follow the playful guidelines of the Book of Kek, blending artistic skill with cultural commentary. Rekt's work challenges norms and engages audiences, making him an ideal addition to this movement.

The campaign highlights the intersection of art, technology, and meme culture in Web3 while also proving the use-case of StreamTide and Quadratic Funding for Artists. StreamTide empowers creators like Rekt by offering decentralized funding through microgrants and web3 donation matching. With tools like Live Frames on Warpcast, StreamTide allows supporters to contribute seamlessly, fostering a collaborative relationship between artists and their communities. The REKT Campaign exemplifies the power of decentralized platforms to support artists and democratize creative funding, perfectly identifying the problem StreamTIde seeks to solve. With its focus on creativity, resilience, and collaboration, the REKT campaign embodies the spirit cornerstone of StreamTide efforts.

A strong campaign like this with Live Frames on Warpcast to engage with the Streamtide contracts directly on the Warpcast feed instead of having to visit the URL separately fully showcased the abilities of our engineers and platform while enhancing workflows and visibility, positioning Streamtide as a valuable resource. This was further underlined by the integration of community tools and engagement triggers such as Twitch channel points.

Finally, with improved admin capabilities to create and manage donation campaigns with customizable features including images, creator selections, and specified donation periods, the backend handling became much smoother, which was great.

On the Engineering side, we successfully integrated and deployed PostgreSQL in the production environment, improved the "Connect Wallet" button experience, especially for supporting Coinbase Smart Wallet, and resolved issues with wallet reconnection and enhanced error handling.

We also ensured accurate transaction receipt lookups after transactions. We addressed some UI Improvements like removing checks for embedded image extensions to support a wider range of image sources, including IPFS, and introduced a fallback mechanism for failed media loads to enhance usability and transparency.

In Q1 we will focus on supporting multi-chain matching pools to attract more funders and empower creators with expanded funding options, enhancing Farcaster Frame integrations to support various decimal separators in tips, and addressing display issues with past donations and updating branding elements. Plans are in place to broaden platform functionality to support a global audience.

Ethlance

Similar to Q3, in Q4 Ethlance Engineers continued to focus on platform optimization and testing, pushing for usability and error handling. The majority of the enhancements addressed visual improvements and were dependent on specific environmental conditions. A significant update included the implementation of a new component for synchronizing smart contract events, necessitated by the inadequate processing of events by the existing system.

Completed Updates included the release of the updated server-web3-events in QA environment, implementation and synchronization of smart contract events in a new component, transactions-receipts & 'JobCreated' explicitly on new ERC721/1155 jobs. We also fixed some visual and workflow bugs (all reported visual issues have now been resolved), and fixed mobile UI issues.
Next we will be working on refactoring the code to make it more resilient, including simplifying loading configuration, more reliable waiting for GraphQL data, and fixing employer not seeing job invitation & acceptance messages.

In 2025 we are planning to deploy Ethlance to its official QA environment, finish official launch preparations, including continued testing on mobile devices, as well as conducting further testing in the QA environment to ensure the platform's readiness for production.

Our team remains committed to resolving the complex technical challenges as we approach the launch of the new Ethlance version. We appreciate the community's continued support and patience as we refine and enhance the system to meet our high performance and reliability standards.

Aqua Prime

Aqua prime has seen massive progress through Q4 also. The game has become a great engagement tool for the community while adding another product-like instance to our product suite. With the potential to drive further user acquisition and retention to our dapps, Aqua Prime has been meticulously tested and refined by Brady, seen throughout his many live streams on twitch and youtube. With strong early-stage momentum Aqua Prime is poised to introduce a new, playful and unique engagement solution unlike anything we've used previously, perfectly complementing our overall mission of a comprehensive web3 ecosystem.

Aqua Prime is now a fully voice-driven, AI-powered NFT game, allowing for immersive gameplay and storytelling, leveraging integrations with Discord, Twitch and Twitter. In Q3 we managed to transition to a full scope NFT integration - while the previous version integrated NFTs for faction-based gameplay, the new version simplifies this, with AI agents driving the economic, role-playing elements via NFTs.

Finally, we're also thrilled to share that the Aqua Prime RPG landing page is now live! Visit the site (https://aquaprime.gg/) to explore as we prepare to launch the next version of the game.
This new chapter takes Aqua Prime beyond initial testing, expanding into new horizons. Paired with ARI (Autonomous Rare Intelligence), our AI game master now live for testing on Twitter, Discord, and Telegram. ARI is built on the Eliza framework and will evolve with exciting new features in the coming weeks.

Insert Coin

After introducing *Insert Coin*, a new project from our talented developer Daniel Shinn, in Q3, we've now already reached the beta testing phase. Modelled on the same Quadratic Funding mechanism as StreamTide, Insert Coin aims to bridge live-streamed gameplay with the transformative potential of decentralized ledgers.

Throughout Q4 we've significantly enhanced the user experience, giving users direct access to detailed player stats and match histories through Discord commands, enhancing transparency and competitiveness. Automated Discord notifications keep players informed when matches are created or closed.
Furthermore, the addition of 2v2 and 5v5 match types is driving increased activity and engagement, expanding the Matching Pool and enriching the tournament experience.

We've also made the onboarding more beginner-friendly to ensure smooth entry into the platform and profile setup, with comprehensive tutorials and guides on wallet setup and platform navigation. Users can now participate in creative challenges and community-driven events that reward engagement and innovation.
We've also implemented a new points system, enabling potential rewards for loyal users. Insert Coin continues to prioritize its community, ensuring an engaging and seamless experience for both new and existing players.

Next, Insert Coin is gearing up for a live launch in Q1 2025, with a robust plan to integrate AI Agents both as admins and players. Finally we will conduct extensive security and functionality tests to ensure readiness for public use. Overall, Insert Coin is on a clear path toward enhancing the d0x ecosystem by providing yet another dapp for agentic use in 2025.

Marketing

Looking back on Q4 2024, district0x continued to lead innovation at the intersection of AI and Web3 technologies, enhancing user experience and community engagement across our platforms by making genuine use of both the tech and the tools. This quarter's efforts were focused on advancing StreamTide, Insert Coin, and Aqua Prime, showcasing continued progress and marketing achievements to our community and newly acquired users.

On the other hand a major development in Q4 was the explosion of AI Agents, Frameworks like Eliza, Virtuals, Goat and entire Agentic Ecosystems blossoming across multiple chains with genuine use cases and impact. With a big focus on these developments we published a blog post in December to summarize these latest developments and how we can use this new tooling to our advantage.
We started building Agents subsequently and are currently fleshing out a roadmap to use AI Agents more heavily in BD and marketing, with potentially direct integrations at the Terminal level for users to use our agents directly to interact with our contracts. We will deepen this research in 2025.

In Q4 we've benefited from increased marketing reach and momentum with social media synergy across various of our managed accounts. Similarly we've improved our real time engagement tools to ensure consistent updates to sustain this momentum. For instance, real-time updates via the Insert Coin Discord Bot have provided users with live match details, rankings, and community stats, further enhancing engagement and participation. We've also seen The Rekt Campaign succeed, highlighting the platform's ability to amplify creative efforts through decentralized funding. By enabling contributions directly via Warpcast, StreamTide has showcased the power of community-driven support in the Web3 space. Simultaneously we've also launched a compelling NFT collection for StreamTide that integrates with familiar engagement tools, fostering even stronger connections between creators and their audiences.

Furthermore, the integration of AI agents has simplified the economic and role-playing elements for Aqua Prime, making the platform more accessible and enjoyable for new and existing users alike, sealing the bottom of the funnel and enabling better user retention. AI Integrations are now top of mind to boost district0x's gameplay to full scale, and AI agent-driven community management is being improved constantly.

To conclude we can highlight that efforts this quarter were focused on fostering deeper connections with creators, streamers, and artists, broadening district0x's audience and increasing platform diversity. Looking ahead, as we move into 2025, district0x is poised to build on this momentum by deepening user engagement and expanding its reach through agent-driven initiatives in the agentic economy.

Throughout all of 2024, Marketing has been instrumental to communicating our vision to new users effectively and bootstrap a loyal and ever growing following. We are grateful for the ongoing support from our community and look forward to achieving even greater milestones in 2025. We invite our community to join us as we continue to push the boundaries of what is possible at the intersection of AI and web3!
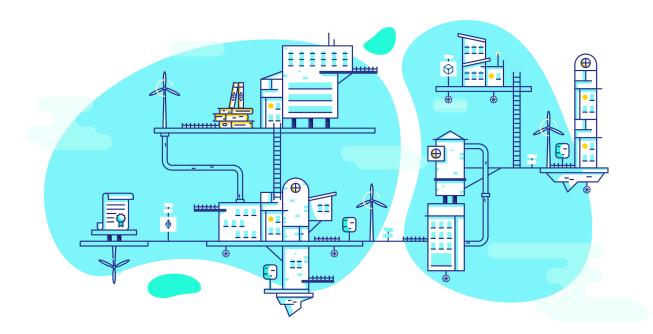
Financials

Balance Sheet & Income Statement

Assets

CURRENT ASSETS*	Q2 2023	Q3 2023	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024
BTC	$4,901,954	$4,350,824	$5,076,456	$8,400,740	$7,466,225	$7,463,840	$11,192,242
ETH	$5,964,630	$5,165,851	$8,830,416	$13,922,520	$13,314,852	$9,422,700	$13,037,940
DNT	$4,824,000	$4,104,000	$5,544,000	$15,354,000	$7,884,000	$6,552,000	$8,208,000
GRT	$7,026,667	$5,973,333	$12,600,000	$25,893,333	$12,492,000	$9,546,000	$12,474,000
KEEP	$94,568	$75,163	$104,313	$205,830	$92,365	$94,399	$0
Stable Coin	$4,812,796	$4,464,471	$4,464,471	$4,464,471	$4,464,471	$4,464,471	$0
Prepaid Expenses	$0	$0	$0	$0	$0	$0	$0
TOTAL CURRENT ASSETS	$27,624,615	$24,133,642	$36,619,656	$68,240,894	$45,713,912	$37,543,409	$44,912,182

LIABILITIES

CURRENT LIABILITIES	Q2 2023	Q3 2023	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024
Short-Term Debt	$0	$0	$0	$0	$0	$0	$0
TOTAL CURRENT LIABILITIES	$0	$0	$0	$0	$0	$0	$0

INCOME	Q2 2023	Q3 2023	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024
Revenues	$0	$0	$0	$0	$0	$0	$0
Cost of Goods Sold	$0	$0	$0	$0	$0	$0	$0
GROSS PROFIT	$0	$0	$0	$0	$0	$0	$0

EXPENSES	Q2 2023	Q3 2023	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024
Contractor Wage	$404,313	$338,100	$308,400	$308,400	$308,400	$308,400	$308,400
Technology and Development	$5,379	$2,191	$4,696	$10,129	$16,203	$16,829	$15,200
Marketing and Sales	$0	$0	$3,000	$0	$0	$0	$0
General and Administrative	$68,535	$8,034	$11,524	$26,403	$20,262	$14,678	$8,388
Other	$0	$0	$0	$0	$0	$0	$0
TOTAL EXPENSES	$478,227	$348,325	$327,620	$344,932	$344,865	$339,907	$331,988
OPERATING PROFIT	-$478,227	-$348,325	-$327,620	-$344,932	-$344,865	-$339,907	-$331,988

Summary

Moving into 2025, our efforts will continue to build on the momentum of our 2024 achievements. We aim to further harness innovative features and strategies that resonate with our community's needs and market trends, ensuring sustained growth and engagement. We encourage everyone to stay connected through our platforms, participate in our discussions and watch as we unfold new phases of interactive and immersive experiences. We remain optimistic in the future of blockchain and will continue to build towards it.

Joe Urgo
joe@district0x.io

Learn More

For more information about the district0x network,

- Head to our [Onboarding Terminal](#) for all links at a glance
- Check out our [Education Portal](#) for all things #web3
- Join the official [Discord server](#) or [Telegram](#) channel
- Watch our [YouTube intro video](#) and [live stream](#) on Twitch.tv
- Subscribe to [email updates](#) or to our [Subreddit](#) forum
- Follow us on [Twitter](#), [Facebook](#) and [Instagram](#)